

**MINUTES OF A REGULAR MEETING  
OF THE BOARD OF DIRECTORS  
HORIZON REGIONAL M.U.D.**

A special meeting of the Board of Directors of the Horizon Regional M.U.D. was held on Thursday April 10, 2014 at 3:00 p.m. 14100 Horizon Blvd, Horizon City, Texas, pursuant to notice given in accordance with the law.

The roll was called of the members of the board, to-wit:

Benny Davis	-	President
	-	
Bob Jarvis	-	Secretary
	-	
Bonnie Moorhouse	-	Asst. Secretary

Director Davis called the meeting to order. A quorum was established. Also attending the meeting were the District's consultants: Severn Trent, Services. Project Manager Charlie McGinnis and Administrative Assistant Elvia Munoz, TRE & Associates, Inc. Linda Troncoso and Matt Lucas. The Pledge of Allegiance was said with audience participation.

**4. RECEIVE CITIZEN COMMUNICATIONS**

No citizen communications.

**5. CONSIDER AND TAKE ACTION TO APPROVE THE PAYMENT OF BILLS AND INVOICES FOR OPERATIONS AND CONSTRUCTION FOR SPRAY FIELD; AND TO APPROVE THE TRANSFER OF FUNDS FOR SPRAY FIELD #1.**

Motion was made by Director B. Jarvis and seconded by Director B. Moorhouse to approve the payment of bills and invoices for operations and construction for spray field; and to approve the transfer of funds for spray field #1.

Vote was unanimous to approve.

6. **CONSIDER AND TAKE ACTION ON ADVERTISING FOR GOLF COURSE.**

Cheri Dorsey local sales Manager from KFOX 14 gives Board Members a presentation for advertisement for the Golf Course presentation is as follows:

- Explains that by advertising the Horizon Golf Course the advertisement will bring City of Horizon additional revenue.
- Strategy will utilize the power of television and or digital to reach masses outside of Horizon and allow them to increase the revenues for the City.
- Television reaches more people each day than any other medium.
- Zip code of residence KFOX news viewers are 106% more likely than the market average to live in the 79935 zip code.
- Household income KFOX news viewers are 18% more likely than the market average to have a household income of \$75,000 or more.
- Recommended TV schedule would cost \$1,500.00 per month.
- TV schedule quarterly reaches 186,000 households.
- Mobile advertising would be \$10.00 cost per every 1000/\$500.00 for 50,000 impressions per month.
- Social media blast 2 sponsored FB posts on the KFOX TV news feed and 2 tweets on the KFOX twitter page weekly cost \$750.00
- Health Matters 12-month commitment
- Summary plan KFOX television schedule \$1,500.00 per month, mobile advertising \$500 per month, social media blast \$750.00 per month, health matters \$750.00 per month.

Commercials are 30 seconds. Director B. Davis would like to advertise thru Television and Health Matters total cost would be \$2,250.00 per month being a (6 month commitment). Director B. Davis will check with Attorney Alan Petrov to split the advertisement fee with Moonlight P&Q, LLC.

Motion made by Director B. Jarvis and was seconded by Director B. Moorhouse to discuss advertisement on PR Committee meeting.

Vote was unanimous to approve.

7. **CONSIDER AND TAKE ACTION IF NECESSARY, ON SPRAY FIELD OPERATIONS.**

Mr. Jeff Gates asked for approval of \$3,000.00 for grass seed. Mr. Gates explained to Board Members that greens are getting better although the weather has not been hot enough. Director B. Jarvis explained to Mr. Gates that every year the greens will get yellow patches. Director B. Davis asked Mr. Gates to get bent

grass seed as soon as the heat starts. Mr. Gates also advised Board he had lost two employees and is short two guys. Mr. Gates also advised Board that he had replaced all controllers and needs two more and will cost approximately \$2,600.00. As per Director B. Jarvis asked Mr. Gates to get quotes and terms and asked Mr. McGinnis to place on next agenda. Director B. Davis asked Mr. Gates why a concrete truck has been parking in the Golf Course. Mr. Gates explained that he would talk to Jay Blobner to place a sign indicating parking is private property. Director B. Davis asked Mr. Gates to get a quote to install the sign. Director B. Jarvis asked Mr. Gates to have someone within his own employees to take care of bathroom leaks instead of paying a license plumber. Per Director B. Jarvis explains that repairs should be taken care with someone who has maintenance skills. Director B. Davis also asked Mr. Gates to get proposals to get old building with graffiti thrown down. As per Alejandrina Pina she will ask husband if he is still interested in using the old building. Director B. Davis and Director B. Jarvis will go and see building first before it gets thrown down. Mr. Gates confirmed that swimming pool should be ready by Tuesday April 15, 2014. Director B. Jarvis explained to Mr. Gates that he understands pumps were out but now it is in a position that it needs to be cleaned out as soon as possible to be turned to Moonlight P&Q, LLC. Alejandrina Pina asked the Board for the name of the Districts insurance she explained that her insurance needed some information. Director B. Davis asked Project Manager Mr. Charlie McGinnis to give Mrs. Pina the information she needed.

Motion made by Director B. Jarvis and seconded by Director B. Moorhouse to approve the Spray Field Report.

Vote was unanimous to approve.

**8. CONSIDER AND TAKE ACTION ON REPLACEMENT OF A PORTION OF EXISTING 14-INCH FORCE MAIN TO GLO EFFLUENT PONDS.**

Engineer L. Troncoso explains to the Board Members that (3) bids were received, the lowest bidder being Cubic Water LLC, in the base bid amount of \$34,896.03.

Motion made by Director B. Jarvis and seconded by Director B. Moorhouse to contract Cubic Water, LLC for the 14" effluent force main replacement project.

Vote was unanimous to approve.


**9. REPORTS AND DISCUSSION OF OTHER MATTERS THAT MAY COME BEFORE THE BOARD.**

Director B. Moorhouse advised Board Members that she has been going to the RO Plant and noticed that contractor Manny Villalobos has been using the RO Plant as storage. Director B. Moorhouse explained

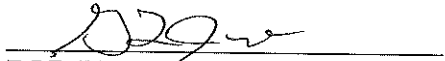
that the RO now looks 100% better. Director B. Moorhouse is requesting the Board to approve and purchase a new storage. Mr. McGinnis explained that the floors will get painted soon and that a new employee would start working on Monday April 14, 2014. Director B. Davis asked Mr. McGinnis to place item for next agenda to purchase a new storage. Director B. Moorhouse wants for District to purchase the storage and not to rent it. Director B. Moorhouse also asked why so much trash was at the fence by office parking lot. Mr. McGinnis explained to Board Members that Mr. McKenzie would be working on Saturday to take care of trash.

There being no further business before the Board, the meeting was upon motion made by Director B. Jarvis duly made and seconded by Director B. Moorhouse all in favor and carried, adjourned at 4:15 p.m.

**READ, APPROVED, AND ADOPTED THIS 24th DAY OF APRIL 2014.**



**BENNY DAVIS, PRESIDENT**  
Board of Directors  
Horizon Regional M.U.D.



**BOB JARVIS, SECRETARY**  
Board of Directors  
Horizon Regional M.U.D.

EM/CM